

Navya Khanna

Product Designer | M.Des Interaction Design

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ABOUT

Product (UX/UI) designer focused on building research-driven, human-centred digital experiences. I translate complex user needs into intuitive systems through interaction design, storytelling, and structured thinking. Growing up in a culturally diverse environment has shaped my sensitivity toward people, contexts, and behaviours, an approach I bring into every design decision.

EDUCATION

Delhi Technological University (DTU)

M.Des. in Interaction Design | 2027

National Institute of Fashion Technology (NIFT), Chennai

B.Des. in Communication Design | 2024

PROFESSIONAL EXPERIENCE

Basil Foodtech Pvt. Ltd.

Creative Intern | Jan 2024 – Apr 2024

- Produced **15+ POS display assets**, including tent cards, standees, and promotional stickers used across Basil kiosks to promote seasonal offers and new menu items.
- Contributed to a **brand refresh initiative**, developing visual assets for kiosk redesign and sections of the company brand book.
- Positioned promotional messaging at **key customer decision points in the ordering journey**, improving visibility of offers during peak footfall hours.

Interactive Avenues (IPG)

UI/UX Intern | Jun 2023 – Aug 2023

- Produced **wireframes, UI components, and interface layouts** for enterprise clients, including **Tata Steel, Mahindra Tractors, and Lodha Builders**.
- Translated stakeholder requirements into **structured user flows and interface concepts**, improving clarity of key digital workflows.
- Participated in design discussions with **cross-functional teams of designers, developers, and strategists**, contributing to iterative improvements in usability.

Dino.co.in

Social Media Designer | Jul 2021 – Aug 2021

- Produced **20+ Instagram visual posts and story assets** engaging Instagram content to boost brand presence and audience engagement.

PROJECTS

Align

Research | UI/UX Design

[View project link](#)

Designed a cycle-aware productivity system helping women align work and wellness with hormonal patterns, combining behavioural insights with planning tools.

VITT

UX Research

[View project link](#)

Researched and conceptualised a financial coaching app tailored for Indian users, focusing on culturally aligned, family-oriented financial behaviours and decision-making.

AAKAR

Service design | UX Research

[View project link](#)

Developed design interventions for Jaipur's blue pottery artisans to reduce material waste and increase cultural awareness through educational and product-based solutions.

SKILLS

Design Skills: UI/UX Design, UX Research, Interaction Design, Service Design, Visual Design, Branding & Identity, Publication Design

Tools: Figma, Framer, Adobe XD, Illustrator, Photoshop, InDesign, Claude, Codex, Cursor, Paper

ACHIEVEMENTS & CERTIFICATIONS

Google UX Design Professional Certificate

- Completed training covering UX research, wireframing, prototyping, usability testing, and design systems.

SARVA Designathon – f1 Studioz

3rd Place

- Co-designed a service solution addressing healthcare accessibility challenges across India, selected among the top competing teams.

IBM Enterprise Design Thinking Practitioner

- Certified in IBM's human-centred design methodology for solving complex problems and driving innovation.